

## LYRIQAL BOOKS

We are a new book-publishing agency.  
We have new thoughts.  
We will write a new history of our times.

### Project

Writing a history of our own

### Why books?

We believe that in this age of "snap-reading" for information there is a real thirst in most of us to be able to own and read printed, archival books that stay with us for ever; that link us with our true selves. This thirst will only grow over the coming decades and our aim is to connect with the reader through printed books which one will love to possess. Creation and curation of this 'offline' personal experience is very important for all of us.

### Designing our time

We are taking multidisciplinary approach to the texts to record the individual and shared experiences both visually and in words. Our collective project aims to use the book as a medium to provide a tangible experience of our times, making it something that you would like to own in a print form. E-publications seldom provide us with this opportunity. We are very fortunate to have alumni from the National Institute of Design contributing to our books and working closely with some of the leading designers in West Bengal to set the standard of the publication at our level best, to articulate the history of our times.

We have a unique approach in this regard. Each book has its own editor and an art-director giving the publication a professional care that leads to our excellence. We decide to keep a series curator - a complete new thing in the publishing industry for Diaspora Literature.

We are thankful to all of you who have already supported this initiative voluntarily, right from the beginning; manuscripts for our next range of books are already in our mailbox.

[www.lyriqalbooks.com](http://www.lyriqalbooks.com)



### The search

We are seeking non-fiction contributions that recreate our social, personal or local narrative. This shift of the narrative point of view will reshape our collective sense of belonging - for ourselves and for 'the other'. Send us the recollections of your life when you are retired, send us words that have come out of you in peripatetic existence, words from diaries in your homes that are gathering dust, words from people who are living in homes away from home. Our responsibility is to reach-out to the larger population, who want to listen to those words. Email us at [lyriqal.books@gmail.com](mailto:lyriqal.books@gmail.com) with your manuscripts.

### The funding

We pay a fair price to our editors, translators and book curators for their time. In this regard, we have received some financial support from a number of people, which has made the first few books and their consequent archival possible. We plan to proceed with our financial support in the following manner:

### Short-term goal

We have funds to develop, complete and market the first line of books, which comprise of six selected manuscripts. We have a carefully formed a panel of three members who have worked tirelessly to make this selection and subsequent publication of the book possible. A team of seven editors have worked on the six different books, giving the manuscripts the time and care that they deserve. A team of one curator, four art-directors (but with ten artists) and two designers have ensured that the publication quality of these books, to be launched at the 2017 Kolkata International Book Fair, speak for themselves. We have tried our best to provide the authors with an appropriate honorarium or royalty of their books.

### The next step

We have another ten books selected for the next round of publication. As we type this, we are receiving many more high quality manuscripts on a daily basis. We aspire to have our own outlet in College Street area and our website ready by next year. This project is evolving very successfully and at a faster pace than we could ever imagine. While we are honoured to receive these manuscripts, it also makes us rethink our strategy for financing them and seeking support from well wishers and occasional one-off supporters. This is great for a start, but we would have to be constantly looking out for scopes of betterment

of our own efforts, and we would rather approach this sooner than later.

### Long-term goal

To create and curate good books that you would like to possess forever, through Lyriqal books.

### Roadmap for financial sustainability

We expect financial support either as a loan or for supporting specific projects. For loans and related details, please email us and we are more than happy to discuss the possibilities. You might want to talk to us in detail regarding the project and how you might want to support. Please email us and we will get in touch with you with the projects we are currently working on. We are more than happy to hear about your own projects that you would like to sponsor. Our editorial team will be happy to assess the project(s) before financial matters are involved. Financial supports from people or organisations will be explicitly acknowledged in our books and we are happy to discuss other forms of acknowledgement when we go ahead with our next unique project with you.

If you would like to support a specific project/book you can send us money on Bank Details here:

#### LYRIQAL BOOKS

Current account no 916020084900797

#### AXIS BANK

Kolkata Main Branch

7 Shakespeare Sarani, Kolkata 700 071

Branch code- 005

IFSC Code- UTIB0000005

Let us know if you have any query. We always have someone professional looking after projects and ideas very carefully at Lyriqal Books.

### Contacts

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